

# The Alliance Canada 2024-2034 Strategic Roadmap



Committed to deep abiding with Jesus (John 15:5) and to his courageous imagination (Ephesians 3:20) working in and through us for his name and fame.

## Vision prayer

O God, with all our hearts we long for you. Come, transform us to be Christ-centred, Spirit-empowered, Mission-focused people, multiplying disciples everywhere.

## Ten-year faith goal:

In 2034, imagine The Alliance Canada doubling our reach, internationally and nationally.

## Growth drivers

We will multiply disciples everywhere as we follow Christ by focusing on:

### ▶ Prayer

Unified and focused in prayer

### ▶ Leaders

Equip and influence thousands of leaders through our ministries

### ▶ Ministries

Minister in the hardest and darkest places where Christ is not preached  
Christ-centred, Spirit-empowered, Mission-focused churches

### ▶ Stewardship and Effectiveness

Sharing systems and processes to expand mission effectiveness

## 3–5 year focus for national and international

▶ Unified Prayer

▶ Leader Development

▶ Next Gen

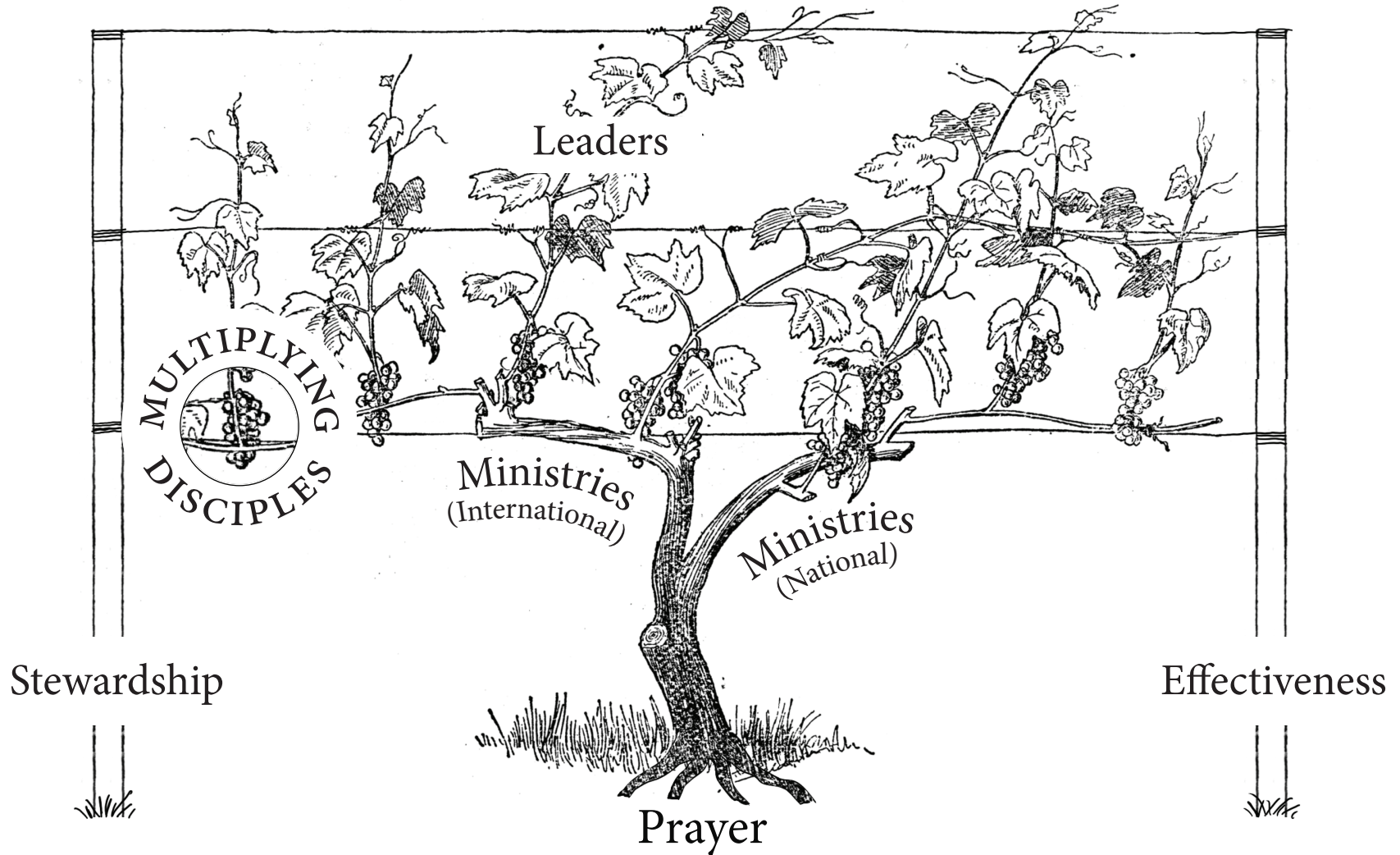
▶ Church Health and Multiplication

▶ Deepened Alliance DNA

▶ Stewardship and Effectiveness

▶ Cultural Engagement

▶ Global Partnerships



I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing.

John 15: 5

# Growth drivers and strategic areas

This 10-year strategy will require us to engage in ambitious priorities.

## Prayer

### United Prayer

- Foster grass-root prayer groups: disciple-making, leadership prayer shields, missional, and strategic teams
- Share simple and reproducible prayer and disciple-making tools

### Transformational Encounter

- Foster a culture of expectancy for divine encounter
- Increase corporate prayer and pursuit of God's presence
- Integration of deeper life and disciple-making

### Mentoring Next Gen

- Identify, equip, and release spiritual mentors
- Provide opportunities to learn alongside seasoned intercessors

## Leaders

### New Leaders:

#### Next Gen and Next Era

- Adapt leader on-ramps and pathways
- Strengthen theological formation
- Invest in Next Gen opportunities and development

### Existing Leaders:

#### Licensed and Lay

- Standardized licensing and ordination
- Reflecting diversity of communities
- On-board and develop new workers in first five years
- Strengthen member care and support
- Ongoing professional development for all workers

### All Leaders

- Strengthen Alliance DNA
- Invite partnership in prayer, disciple-making, and global mission

## Ministries

### NATIONAL

#### New Ventures and Churches

- Increase new churches, sites, and congregations
- Increase New Ventures, discernment communities, and apprenticeships
- Increase hospitality to new immigrants
- Identify and reach least-churched and under-resourced areas for Gospel witness

#### Existing Churches

- Strengthen alignment with The Alliance
- Strengthen culture of prayer and missional engagement
- Local church revitalization
- Increased collaboration and support for networks and cultural associations

### INTERNATIONAL

#### Church Development

- Empower reproducing local fellowships among least-reached
- Identify, equip, and release local believers that lead faith communities
- Strengthen indigenous and expatriate Christian communities
- Increase participation with Alliance World Fellowship

#### Relief & Development

- Incarnate the Gospel by responding to natural and man-made disasters
- Serve local communities through intervention

#### Marketplace

- Develop sustainable business for Gospel presence among least-reached
- Develop globally-minded strategic entrepreneurs
- Focus on spiritual transformation, profit, social impact, and creation care
- Make and mobilize disciples who become disciple-makers
- Send marketplace workers from the nations to the nations

## Stewardship and Effectiveness

### Systems

- Optimize resources and systems
- Integrated tools and Database
- Common Dashboard

### Financial Health

- Strengthen communications and contributions
- Develop new revenue models

### Land and Property

- Support churches in property optimization, redevelopment strategies, and facility revitalization

### Safe Ministries and Management

- Safe Ministries: case management and training
- Shared resources and services
- Cultivate a safe environment without barriers to meeting and experiencing Jesus

In all of these strategic areas, we will collaborate and partner with like-minded ministries, organizations, and the global Church